UNIT



Dahlia Center Denver, Colorado 2002

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The **Dahlia Center** competes with a newly developed "big-box" center at the Stapleton Redevelopment site to the east and the Mayfair Shopping Center located to the south. The new Dahlia neighborhood center utilizes an urban village approach by integrating new and renovated affordable housing, neighborhood-oriented retail, community services and a major grocery store. The new Dahlia center addresses two key redevelopment goals for the neighborhood:

- A unique, sustainable shopping center that competes favorably with the competing "big-box" and strip center nearby.
- An increase in the quality and availability of affordable housing units in the neighborhood

The Dahlia Shopping Center has struggled for 20 years. The site's location north of Martin Luther King, Jr. Boulevard in the center of a low-income residential neighborhood limits its visibility and retail opportunity to small neighborhood-oriented shops. UNIT design studio proposed redeveloping the site into a mixed-use housing/retail neighborhood center in order to better utilize the site by creating a viable, attractive draw for the immediate neighborhood and the surrounding area.