

UNIT



Project Architect: Fred-Andreas AIA  
HDS Architects

**Jacksonville Downtown**  
*Jacksonville, Florida*  
*1990*

3840 York Street, Suite 216  
Denver, Colorado 80205  
303.296.6200

## Jacksonville Downtown *Jacksonville, Florida*

**Jacksonville Downtown**, an urban design project, addressed the blight in downtown Jacksonville, Florida. The site included an abandoned historic shipping wharf, and a parking deck over the St. John's River. The concept incorporated parks, pedestrian ways, green space, and a promenade along the newly configured wharf. This aggressive architectural program also incorporated high-rise offices, hotels, the City Hall building, restaurants, retail stores, and multi-family residential property. The design applied a unique and innovative method of parking spaces, wrapped by retail stores, in order to create a complete City center.

The planning, design, and landscape architecture ultimately created the critical mass required to anchor a new downtown City center.



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